



**CIT 2007
Technology and the Future of Academe
SUNY Plattsburgh
May 29 - June 1, 2007**

Vendor Sponsorships and Participation Levels

SUNY's Conference on Instructional Technologies (CIT) is pleased to offer our vendors a variety of sponsorship and participation levels. The following menu will help you to determine which level best suits your organization.

PLATINUM Level – Welcome Reception Sponsor & Demo (2 Available)	Fee: \$3,000.00
<ul style="list-style-type: none"> Display space at the Welcome Reception (4-hour timeslot) with an opportunity to demonstrate products and services while mingling with conference attendees Highest priority booth space assignment at the Technology Showcase on Wednesday night and Thursday lunch. Full page ad in Conference Program - (Please Note: All materials, logos, format, etc. must be received by April 13, 2007 to be included in program) Direct link from conference web page to sponsor's web page Conference meals for four (4) company representatives Premier sign (vendor must provide) Recognition as a Platinum Sponsor in Conference Program and on signage at the Welcome Reception Name badge identifying you as the Platinum Level Sponsor Complete list of all CIT 2007 conference attendees 	
GOLD Level – Technology Showcase Dinner Sponsor and Vendor Track Presentation (2 Available)	Fee: \$2,500.00
<ul style="list-style-type: none"> Highest priority booth space assignment at the Technology Showcase 30-minute presentation timeslot during conference – <i>Abstract for presentation must be submitted online at http://www.cit.suny.edu.</i> Presentation should include or collaborate with an institute of higher learning on the presentation. Full page ad in Conference Program (Please Note: All materials, logos, format, etc. must be received by April 13, 2007 to be included in program) Direct link from conference web page to sponsor's web page Conference meals for four (4) company representatives Premier sign (vendor must provide) Recognition as a Gold Sponsor in Conference Program and on signage at Technology Showcase Dinner Name badge identifying you as a GOLD Level Sponsor Complete list of all CIT 2007 conference attendees 	

SILVER Level – Technology Showcase Dessert Reception Sponsor and Vendor Track Presenter (2 Available)	Fee: \$2,000.00
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- This level of conference sponsorship includes:
- High Priority booth space assignment
 - 30-minute presentation timeslot during conference – **Abstract for presentation must be submitted online at <http://www.cit.suny.edu>**. Presentation should include or collaborate with an institute of higher learning on the presentation.
 - Half-page ad in Conference Program (**Please Note: All materials, logos, format, etc. must be received by April 13, 2007 to be included in program**)
 - Direct link from conference web page to sponsor’s web page
 - Conference meals for two (2) company representatives
 - Premier sign (vendor must provide)
 - Recognition as a Silver Sponsor in Conference Program and on signage in Technology Showcase Reception area
 - Name badge identifying you as a SILVER Level Sponsor
 - Complete list of all CIT 2007 conference attendees

BRONZE Level - Technology Showcase Luncheon Sponsor (2 Available)	Fee: \$1,200.00
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- This level of conference sponsorship includes:
- Priority booth space assignment
 - Quarter-page ad in Conference Program (**Please Note: All materials, logos, format, etc. must be received by April 13, 2007 to be included in program**)
 - Direct link from conference web page to sponsor’s web page
 - Conference meals for two (2) company representatives
 - Recognition as a Technology Showcase Luncheon sponsor in Conference Program and on signage at Technology Showcase Luncheon
 - Name badge identifying you as a BRONZE Level Sponsor
 - Complete list of all CIT 2007 conference attendees

Level I Vendor Track Presentation & Exhibitor Booth Combo	Fee: \$ 850.00
<ul style="list-style-type: none"> • 30-minute Presentation timeslot during conference (may be scheduled at any time during the conference). <i>Abstract for presentation must be submitted online at http://www.cit.suny.edu.</i> • Presentation should include or collaborate with an institute of higher learning on the presentation. • A 8' deep x 10' wide display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical • Meals for two (2) company representatives • Name badge identifying you as a PRESENTER AND EXHIBITOR • Complete list of all CIT 2007 conference attendees 	

Level II Technology Showcase Exhibitor Booth	Fee: \$500.00
<ul style="list-style-type: none"> • 8' deep x 10' wide booth area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical • Meals for two (2) company representatives • Name badge identifying you as an EXHIBITOR • Complete list of all CIT 2007 conference attendees 	

Level III Vendor Track Presentation	Fee: \$400.00
<ul style="list-style-type: none"> • 30-minute Presentation timeslot during conference – <i>Abstract for presentation must be submitted online at http://www.cit.suny.edu.</i> Presentation should include or collaborate with an institute of higher learning on the presentation. • Name badge identifying wearer as a PRESENTER • Complete list of CIT 2007 conference attendees 	

<p>Additional Sponsorship Opportunities Available</p> <ul style="list-style-type: none"> • Donate a product or service for our conference Prize Drawings! • Sponsor an item to go into the conference bags! • Sponsor a Conference event!

General Information

Welcome Reception (for Platinum Level Sponsor Only):
Tuesday, May 29, 2007

4:00 pm – 8:00 pm

Technology Showcase Exhibit Times:

Wednesday, May 30, 2007

6:30 pm – 9:00 pm

Technology Showcase Dessert Reception & Poster Sessions – *Desserts, coffee, and bar set in exhibit area.*

Thursday, May 31, 2007

11:45 am – 2:00 pm

Technology Showcase Luncheon – *Lunch for all attendees will be served around the exhibit area.*

Exhibit Booth Information

Exhibit booths are 8' deep x10' wide and include:

- 8' high backdrop draping and 3' high side rail draping
- One 6 ft. table with 2 chairs
- Basic Internet access
- Basic electrical (1 plug). If your equipment requires a special electrical connection, we must be notified in advance to determine the additional cost to you. **You will need to provide your own extension cord(s) and power strip(s).**

Additional tables are available at a cost of \$50 per table.

Vendor Track Presentation Information

Presentations are 30 minutes in length and may be scheduled on any one of the three days of the conference (Wednesday through Friday). We encourage you to collaborate with an institute of higher learning who has used your product/service in an innovative manner to improve the teaching and learning environment. Abstracts of 400 words or less must be submitted online at <http://www.cit.suny.edu>.

Payment

Payment is due within 45 days from the date that registration is received. All debts to CIT must be paid prior to participation in the exhibition.

Cancellation Policy

Cancellations must be received in writing and the following cancellation charges will apply:

February 1, 2007 – March 31, 2007	25% of participation fee
April 1, 2007 – April 30, 2007	50% of participation fee
On or after May 1, 2007	100% of participation fee

To register for CIT, submit an abstract, or for further information, visit the CIT web site at <http://www.cit.suny.edu>.

For additional questions, contact **Nancy Motondo** at 315-464-4114 or via email at nmotondo@tc.suny.edu.