



**CIT 2006**  
**Envisioning Tomorrow's Classroom: Learning without Limits**  
**SUNY Fredonia**  
**May 30 - June 2, 2006**

***Vendor Sponsorships and Participation Levels***

SUNY's Conference on Instructional Technologies (CIT) is pleased to offer our vendors a variety of sponsorship and participation levels. The following menu will help you to determine which level best suits your organization.

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| <b>PLATINUM Level – Welcome Reception Sponsor (1 Available)</b>  | <b>Fee: \$3,000.00</b> |
| <ul style="list-style-type: none"> <li>Display space at the Welcome Reception (4-hour timeslot) with an opportunity to demonstrate products and services while mingling with conference attendees</li> <li>Highest priority booth space assignment at the Technology Showcase</li> <li>Booth space includes 8' deep x 10' wide display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical</li> <li>Full page ad in Conference Program – <b>(All materials, logos, format, etc. must be received by April 7, 2006 to be included in program)</b></li> <li>Direct link from conference web page to sponsor's web page</li> <li>Conference meals for four (4) company representatives</li> <li>Premier sign (vendor must provide)</li> <li>Recognition as a Platinum Sponsor in Conference Program and on signage at the Welcome Reception</li> <li>Name badge identifying you as the Platinum Level Sponsor</li> <li>Complete list of all CIT 2006 conference attendees</li> </ul>  |                        |
| <b>GOLD Level – Technology Showcase Dinner Sponsor and Vendor Track Presentation (2 Available)</b>   | <b>Fee: \$2,500.00</b> |
| <ul style="list-style-type: none"> <li>Highest priority booth space assignment at the Technology Showcase</li> <li>Booth space includes 8' deep x 10' wide display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical</li> <li>30-minute presentation timeslot during conference – <b>Abstract for presentation must be submitted online at <a href="http://www.cit.suny.edu">http://www.cit.suny.edu</a></b>. Presentation should include or collaborate with an institute of higher learning on the presentation.</li> <li>Full page ad in Conference Program <b>(All materials, logos, format, etc. must be received by April 7, 2006 to be included in program)</b></li> <li>Direct link from conference web page to sponsor's web page</li> <li>Conference meals for four (4) company representatives</li> <li>Premier sign (vendor must provide)</li> <li>Recognition as a Gold Sponsor in Conference Program and on signage at Technology Showcase Dinner</li> <li>Name badge identifying you as a GOLD Level Sponsor</li> <li>Complete list of all CIT 2006 conference attendees</li> </ul> |                        |

**SILVER Level – Technology Showcase Dessert Reception Sponsor and Vendor Track Presenter (2 Available)**

**Fee: \$2,000.00**

This level of conference sponsorship includes:

- High Priority booth space assignment
- Booth space includes 8' deep x 10' wide display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical
- 30-minute presentation timeslot during conference – **Abstract for presentation must be submitted online at <http://www.cit.suny.edu>**. Presentation should include or collaborate with an institute of higher learning on the presentation.
- Half-page ad in Conference Program (**All materials, logos, format, etc. must be received by April 7, 2006 to be included in program**)
- Direct link from conference web page to sponsor's web page
- Conference meals for two (2) company representatives
- Premier sign (vendor must provide)
- Recognition as a Silver Sponsor in Conference Program and on signage in Technology Showcase Reception area
- Name badge identifying you as a SILVER Level Sponsor
- Complete list of all CIT 2006 conference attendees

**BRONZE Level - Technology Showcase Luncheon Sponsor (2 Available)**

**Fee: \$1,200.00**

This level of conference sponsorship includes:

- Priority booth space assignment
- Booth space includes 8' deep x 10' wide display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical
- Quarter-page ad in Conference Program (**All materials, logos, format, etc. must be received by April 7, 2006 to be included in program**)
- Direct link from conference web page to sponsor's web page
- Conference meals for two (2) company representatives
- Recognition as a Technology Showcase Luncheon sponsor in Conference Program and on signage at Technology Showcase Luncheon
- Name badge identifying you as a BRONZE Level Sponsor
- Complete list of all CIT 2006 conference attendees

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| <b>Level I<br/>Vendor Track Presentation &amp; Exhibitor Booth Combo</b>  | <b>Fee: \$ 850.00</b> |
| <ul style="list-style-type: none"> <li>• 30-minute Presentation timeslot during conference (may be scheduled at any time during the conference). <b>Abstract for presentation must be submitted online at <a href="http://www.cit.suny.edu">http://www.cit.suny.edu</a>.</b></li> <li>• Presentation should include or collaborate with an institute of higher learning on the presentation.</li> <li>• A 8' deep x 10' wide display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical</li> <li>• Meals for two (2) company representatives</li> <li>• Name badge identifying you as a PRESENTER AND EXHIBITOR</li> <li>• Complete list of all CIT 2006 conference attendees</li> </ul> |                       |

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| <b>Level II<br/>Technology Showcase Exhibitor Booth</b>   | <b>Fee: \$500.00</b> |
| <ul style="list-style-type: none"> <li>• 8' deep x 10' wide booth area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical</li> <li>• Meals for two (2) company representatives</li> <li>• Name badge identifying you as an EXHIBITOR</li> <li>• Complete list of all CIT 2006 conference attendees</li> </ul> |                      |

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| <b>Level III<br/>Vendor Track Presentation</b>   | <b>Fee: \$400.00</b> |
| <ul style="list-style-type: none"> <li>• 30-minute Presentation timeslot during conference – <b>Abstract for presentation must be submitted online at <a href="http://www.cit.suny.edu">http://www.cit.suny.edu</a>.</b> Presentation should include or collaborate with an institute of higher learning on the presentation.</li> <li>• Name badge identifying wearer as a PRESENTER</li> <li>• Complete list of CIT 2006 conference attendees</li> </ul> |                      |

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| <b>Other Sponsorship Opportunities Available!</b>   |  |
| <ul style="list-style-type: none"> <li>• Donate a product or service for our conference Prize Drawings!</li> <li>• Sponsor an item to go into the conference bags!</li> </ul> |  |

## **General Information**

**Welcome Reception** (for Platinum Level Sponsor Only):  
**Tuesday, May 30, 2006**

**4:00 pm – 8:00 pm**

### **Technology Showcase Exhibit Times:**

**Wednesday, May 31, 2006**

**6:30 pm – 9:00 pm**

Technology Showcase Dessert Reception & Poster Sessions – *Desserts, coffee, and bar set in exhibit area.*

**Thursday, June 1, 2006**

**11:30 am – 2:30 pm**

Technology Showcase Luncheon – *Lunch for all attendees will be served around the exhibit area.*

Each exhibit booth will be 8' deep x10' wide with 8' high backdrop draping and 3' high side rail draping. One 6 ft. table with 2 chairs will be provided for each booth. Basic Internet access and electrical will be provided for each exhibit booth. If your equipment requires more than one Internet connection or special electrical connections, we must be notified in advance to determine the additional cost to you. Additional tables are available at a cost of \$50 per table.

### **Vendor Track Presentations**

Presentations are **30 minutes in length** and may be scheduled on any one of the three days of the conference (Wednesday through Friday). We encourage you to collaborate with an institute of higher learning who has used your product/service in an innovative manner to improve the teaching and learning environment. Abstracts of 400 words or less must be submitted online at <http://www.cit.suny.edu>. All abstracts submitted are reviewed by the CIT Abstract Committee. All other sponsorships and participation levels are on a first-come first-served basis

### **Payment**

Payment is due within 45 days from the date that registration is received. All debts to CIT must be paid prior to participation in the exhibition.

### **Cancellation Policy**

Cancellations must be received in writing and the following cancellation charges will apply:

|                                   |                           |
|-----------------------------------|---------------------------|
| February 1, 2006 – March 31, 2006 | 25% of participation fee  |
| April 1, 2006 – April 30, 2006    | 50% of participation fee  |
| On or after May 1, 2006           | 100% of participation fee |

**To register for CIT, submit an abstract, or for further information, visit the CIT web site at <http://www.cit.suny.edu>.**

For additional questions, contact **Nancy Motondo** at **315-464-4114** or via email at [nmotondo@tc.suny.edu](mailto:nmotondo@tc.suny.edu).