



CIT 2005
Fitting the Pieces Together: Pedagogy, Technology and Learning
Binghamton University
May 23-26, 2005

Vendor Sponsorships and Participation Levels

SUNY's Conference on Instructional Technologies (CIT) is pleased to offer our vendors a variety of sponsorship and participation levels. The following menu will help you to determine which level best suits your organization.

PLATINUM Level - Hospitality Sponsor (1 Available)	Fee: \$3,000.00
<ul style="list-style-type: none"> • Display space in the Hospitality area that includes a 4 hour timeslot with an opportunity to demonstrate products and services while mingling with conference attendees • Highest priority booth space assignment at the Technology Showcase • Booth space includes 10' x 10' display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical • Full page ad in Conference Program – (All materials, logos, format, etc. must be received by April 8, 2005 to be included in program) • Direct link from conference web page to sponsor's web page • Conference meals for four (4) company representatives • Premier sign (vendor provided) • Recognition as a Platinum Sponsor in Conference Program and on signage at the Hospitality Suite • Name badge identifying you as the Platinum Level Sponsor <ul style="list-style-type: none"> • Complete list of all CIT 2005 conference attendees 	
GOLD Level – Technology Showcase Dinner Sponsor (2 Available)	Fee: \$2,500.00
<p>This level of conference sponsorship includes:</p> <ul style="list-style-type: none"> • Highest priority booth space assignment at the Technology Showcase • Booth space includes 10' x 10' display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical • 30-minute presentation timeslot during conference – Abstract for presentation must be submitted online at http://www.cit.suny.edu. • Full page ad in Conference Program (All materials, logos, format, etc. must be received by April 8, 2005 to be included in program) • Direct link from conference web page to sponsor's web page • Conference meals for four (4) company representatives • Premier sign (vendor provided) • Recognition as a Gold Sponsor in Conference Program and on signage at Technology Showcase Dinner • Name badge identifying you as a GOLD Level Sponsor <ul style="list-style-type: none"> • Complete list of all CIT 2005 conference attendees 	

SILVER Level – Technology Showcase Dessert Reception Sponsor <i>(2 Available)</i>	Fee: \$2,000.00
<p>This level of conference sponsorship includes:</p> <ul style="list-style-type: none"> • High Priority booth space assignment • Booth space includes 10' x 10' display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical • 30-minute presentation timeslot during conference – Abstract for presentation must be submitted online at http://www.cit.suny.edu. • Half-page ad in Conference Program (All materials, logos, format, etc. must be received by April 8, 2005 to be included in program) • Direct link from conference web page to sponsor's web page • Conference meals for two (2) company representatives • Premier sign (vendor provided) • Recognition as a Silver Sponsor in Conference Program and on signage in Technology Showcase Reception area • Name badge identifying you as a SILVER Level Sponsor • Complete list of all CIT 2005 conference attendees 	

BRONZE Level - Technology Showcase Luncheon Sponsor <i>(2 Available)</i>	Fee: \$1,200.00
<p>This level of conference sponsorship includes:</p> <ul style="list-style-type: none"> • Priority booth space assignment • Booth space includes 10' x 10' display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical • Quarter-page ad in Conference Program (All materials, logos, format, etc. must be received by April 8, 2005 to be included in program) • Direct link from conference web page to sponsor's web page • Conference meals for two (2) company representatives • Recognition as a Technology Showcase Luncheon sponsor in Conference Program and on signage at Technology Showcase Luncheon • Name badge identifying you as a BRONZE Level Sponsor • Complete list of all CIT 2005 conference attendees 	

Level I Vendor Track Presentation & Exhibitor Booth Combo	Fee: \$ 850.00
<ul style="list-style-type: none"> 30-minute Presentation timeslot during conference (may be scheduled at any time during the conference) Include or collaborate with an institute of higher learning on the presentation Must submit an abstract of their presentation of 400 words or less, using the electronic submission form on the CIT 2004 web site http://www.cit.suny.edu. A 10' x 10' display area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical Meals for two (2) company representatives Name badge identifying you as a PRESENTER AND EXHIBITOR <ul style="list-style-type: none"> Complete list of all CIT 2005 conference attendees 	

Level II Technology Showcase Exhibitor Booth	Fee: \$500.00
<ul style="list-style-type: none"> 10' x 10' booth area, piped and draped, with one (1) draped 6 foot table and 2 chairs, Internet Access and basic electrical Meals for two (2) company representatives Name badge identifying you as an EXHIBITOR Complete list of all CIT 2005 conference attendees 	

Level III Vendor Track Presentation	Fee: \$400.00
<ul style="list-style-type: none"> 30-minute Presentation timeslot during conference (may be scheduled at any time during the conference) Include or collaborate with an institute of higher learning on the presentation Must submit an abstract of their presentation of 400 words or less, using the electronic submission form on the CIT 2004 web site http://www.cit.suny.edu. Name badge identifying wearer as a PRESENTER Complete list of CIT 2005 attendees 	

Other Sponsorship Opportunities Available!	
<ul style="list-style-type: none"> Donate a product or service for our conference Prize Drawings! Sponsor an item to go into the conference bags! 	

General Information

Hospitality (for Platinum Level Sponsor Only):

Monday, May 23, 2005

4:00 pm – 8:00 pm

Technology Showcase Exhibit Times:

Tuesday, May 24, 2005

6:30 pm – 9:00 pm

Technology Showcase Dessert Reception & Poster Sessions – *Desserts, coffee, and bar will be set up throughout the exhibit area.*

Wednesday, May 25, 2005

11:00 am – 1:00 pm

Technology Showcase Luncheon – *Lunch for all attendees will be set up around the exhibit area.*

Each exhibit area will be a 10'x10' booth with pipe & drape in the back and half sides. One 6 ft. table with 2 chairs will be provided for each booth. Basic Internet access and electrical will be provided for each exhibit booth. If your equipment requires more than one Internet connection or special electrical connections, we must be notified in advance to determine the additional cost to you. Additional tables are available at a cost of \$50 per table.

Vendor Track Presentations

Presentations are 30 minutes in length and may be scheduled on any one of the three days of the conference (Tuesday through Thursday). We encourage you to collaborate with an institute of higher learning who has used your product/service in an innovative manner to improve the teaching and learning environment. Abstracts of 400 words or less must be submitted online at <http://www.cit.suny.edu>. All abstracts submitted are reviewed by the CIT Abstract Committee. All other sponsorships and participation levels are on a first-come first-served basis

Payment

Payment is due within 45 days from the date that registration is received. All debts to CIT must be paid prior to participation in the exhibition.

Cancellation Policy

Cancellations must be received in writing and the following cancellation charges will apply:

February 1, 2005 – April 1, 2005	25% of participation fee
April 1, 2005 – April 31, 2005	50% of participation fee
On or after May 1, 2005	100% of participation fee

To register for CIT, submit an abstract, or for further information, visit the CIT web site at www.cit.suny.edu.

For additional questions, contact **Nancy Motondo at 315-464-4114 or via email at nmotondo@tc.suny.edu.**